

# Medicare Enrollees & Recipients



Visit us online at [amerilist.com](http://amerilist.com)

**Total Universe: 43,184, 852**

**Base Rate: \$85.00/M**

## Description Summary

Seniors all over the country enroll to receive Medicare health benefits at the age of 65. This program helps senior citizens take care of all of their health issues without having to worry. Marketing to this group of older adults is highly beneficial to many types of businesses. Our data is gathered from multiple sources, and is updated every month to ensure our customers have the most accurate and up-to-date mailing lists possible. Get in touch with seniors for your next direct marketing campaign, with mailing, telemarketing, or email data. Don't miss out on this responsive group of consumers.

## How Our Data Is Compiled

Our Medicare Enrollees Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- Medicare is a federal social insurance program that was introduced in 1965
- 50% of Medicare recipients have an annual income below \$24,150

## Recommended Usage

This mailing list is recommended for a variety of different offers, such as healthcare facilities, insurance companies, retirement communities, hearing and vision services, caregiving companies, and much more.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Dwelling Type

Ethnicity  
Income  
Net Worth  
Donors

Marital Status  
Presence of Children  
Presence of Grandchildren  
Buying Habits  
Hobbies & Interests

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000  
Price: \$325.00

### Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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